

# Public Safety

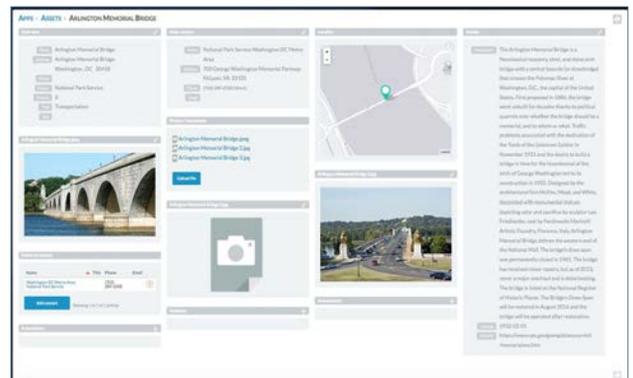
Maintain awareness and respond with confidence



**Whether in urban, suburban or rural environments, first responders face an array of challenges preserving the safety of their populations and the security of their facilities. Attacks, accidents and natural disasters often impact broad, densely populated geographic areas, and can happen with little warning.** The Haystax public safety solution gives law enforcement, fire and emergency management agencies instant access to the right information at the right time – including the ability to share intelligence and analysis and monitor, report, alert and respond to incidents – from a single unified environment.

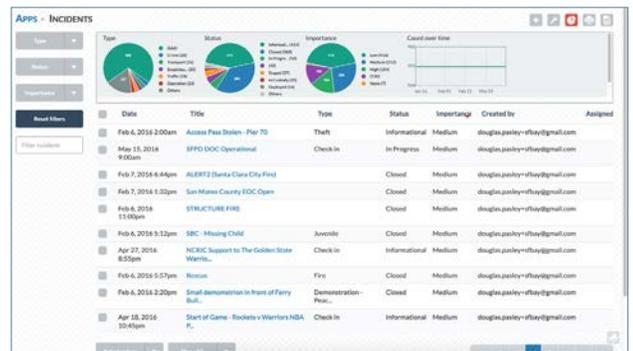
## Know your assets

Monitor all of your key facilities, vehicles and at-risk populations on one screen with our Assets app. Maintain up-to-date site maps, emergency plans, photos and key contact information and share the latest data with all authorized users across different jurisdictions. Conduct threat and vulnerability assessments, post-incident assessments or any other field audit with our mobile Assessments app, and generate automated reports on the key findings. All fixed assets are geotagged and thus precisely located on our Map app.



## Understand your risks

Be fully prepared to manage any emergency by having a dynamic, prioritized picture of emerging threat activity, scheduled events and natural hazards. The Haystax public safety solution does the gathering and correlating for you – merging dynamic data like social media posts and mobile suspicious activity reports with your existing emergency dispatch, video and other sensor feeds. All of this data is integrated with geolocated asset information into map, timeline and dashboard views for seamless domain awareness and intelligence sharing.



## Make decisions with confidence

From any screen, gain a full-domain view of your entire area of operations – or just one small part. Our mobile apps provide full functionality along the chain of command, enabling rapid reporting from the field and instant notification and alerting. Built-in blue-force tracking of agency personnel and vehicles means you can properly align resources to each incident or scheduled event. And risk-based models analytically prioritize your threats in advance, giving you the actionable intelligence you need, whenever and wherever you need it.



# Customer Success Stories



“Haystax gives our public safety officials the information they need to quickly and effectively coordinate an emergency response to potential threats and hazards.”

**In states like California, Texas and Florida, and cities like Boston, Tampa and Indianapolis, leading public safety agencies rely on Haystax web and mobile applications to help them manage routine operations, incidents, large-scale events and emerging digital threats.**

The Haystax-developed California Common Operating Picture (Cal COP), for example, is a unified data-sharing environment linking eight urban areas in the state. The Florida Department of Education deploys our FSSAT solution to help protect its 2.5 million students and 6,000-plus schools. Multiple large metropolitan areas in Texas use our system for emergency management, incident responses, asset protection and much more. Moreover, Haystax has supported

event security monitoring at eight Super Bowls, the Oscars, the Republican National Convention, a U.S. papal visit and numerous other nationally significant events. One senior public safety official said the Haystax platform’s “ability to provide situational awareness with real-time data gives our public safety officials the information they need to quickly and effectively coordinate an emergency response to potential threats and hazards.”

## The Haystax Advantage



### Awareness

View all relevant public safety information in context, on a map, dashboard or timeline



### Analytics

Detect, prioritize and respond to the biggest threats before they become a crisis



### Mobility

Field teams become sensors, for improved ground intelligence and information sharing



### Speed

Fully secure cloud-based system deploys out of the box in days or weeks, not months