# Event Risk Management
Collaborative preparedness and coordinated response

haystax

During major events, security teams often are working together for the first time in a fast-paced environment, responding to multiple incidents and hazards simultaneously across a broad geographic area. The larger the event, the more people and facilities there are to be protected — and the more agencies and jurisdictions will be involved. Haystax seamlessly connects decision-makers and analysts in the command center with first responders and security patrols in the field, providing web and mobile apps to all stakeholders for alerting, threat analysis, information sharing and after-action reporting.

Data fusion

The Haystax solution is a full-spectrum risk management 'ecosystem' optimized for any type of national, regional or local event. It creates a multi-dimensional view of threats and hazards, fusing static and dynamic data into a single common operating picture. Analysts and operators get up-to-date information on all geolocated facilities, field personnel and vehicles, plus site-assessment analyses; prioritized incident and scheduled-activity reports; real-time police/fire CAD, ALPR/AVL, traffic, weather and news feeds from third-party sources; and suspicious-activity reports and other mobile alerts from field intelligence units.
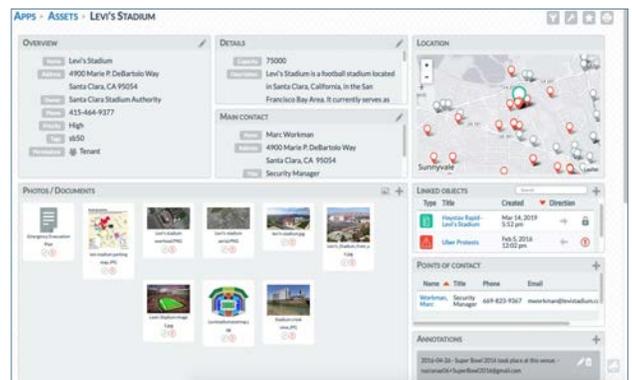
Contextual awareness

Haystax analyzes the fused data, putting real-time intelligence on emerging threats in broader context and prioritizing the information against existing data based on tailored keyword configurations and other risk-analytics techniques. Results can be routed to multiple special-use channels that are unique to specific commanders or intelligence analysts or other operational users. Robust access controls ensure sensitive data is protected — while users are presented with only the information relevant to their particular task or area of operations, so they can focus on their most critical mission requirements.
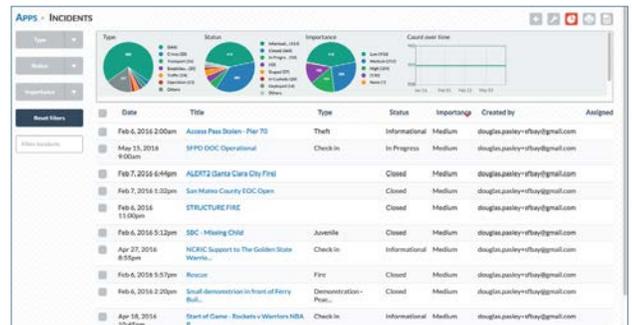
Unified event command

On wall monitors and mobile devices alike, commanders now have a single environment where they can keep up with the latest developments, analyze intelligence and interact with fellow stakeholders. Data, reports, indicator alerts and more can be viewed on a map, giving them a detailed domain-wide view of the facilities, people, vehicles, events and incidents in their operational areas. This enables them to be more proactive about emerging threats and hazards, improves their ability to coordinate responses with other agencies and leads to more timely and confident decisions.
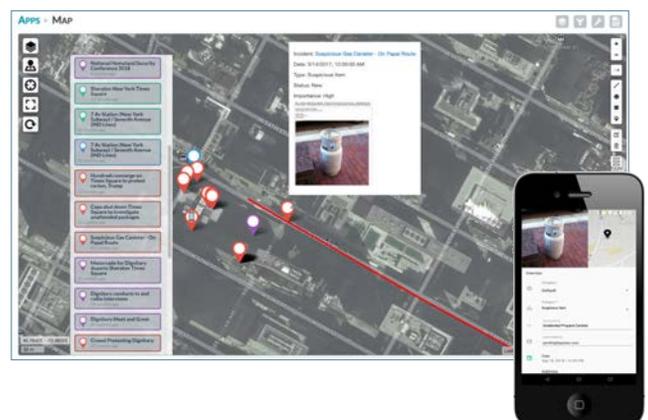
Customer Success Stories

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> *The Haystax system gave our public safety officials the information they needed to quickly and effectively coordinate on emergency response to potential threats and hazards.*

Haystax has worked with combined federal, state and local security teams to manage security monitoring for eight of the last 11 Super Bowls — protecting fans, teams and VIPs not just during the big game itself but also the week-long events leading up it. Additionally, we have been the monitoring environment of choice for everything from a national political convention and a papal visit to the Indy 500 and the Oscars.

In each case, Haystax within a few weeks has entered data on hundreds of assets and scheduled events, trained hundreds of users on our web and mobile apps, handled surges in activity with no slowdown in performance and provided everyone from commanders to field personnel with a tailored view of their security environment. One senior intelligence official said: "Maintaining a common operating picture among all public safety agencies during the days leading up to Super Bowl 50 was absolutely necessary for effective information sharing." The Haystax system "gave our public safety officials the information they needed to quickly and effectively coordinate on emergency response to potential threats and hazards."

The Haystax Advantage

Awareness
See all data, alerts, assets and events in context — on a map or in a timeline

Agility
Exchange information freely across all authorized users and agencies

Mobility
Maintain a common operating picture outside the command center

Expandability
Add users — even complete jurisdictions — 'on the fly'